



Sustainable Development in a Diverse World (SUS.DIV)

STRATEGIC PAPER OF RESEARCH TASK 4.4

“Diversity and ethnic entrepreneurship: Dialogue through exchanges in the economic arena”

Future Research Activities and JPA for the next 18 months

Participants

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Future Research Activities

The Task Group 4.4 will work in the coming years on the key factors in migrant entrepreneurship such as *internal* (i.e. motivation, performance), *external* (i.e. contribution to the city, to the country and to sustainability), as well as *cultural* and *success* factors at the national, trans-national (pan-European and trans-European) and city level.

Participants

The institutions below will work together for future research activities:

Istanbul Technical University (ITU), Turkey
Free University Amsterdam (VU), The Netherlands
University of Illinois Chicago (UIC), The US
Università Politecnica delle Marche, Italy

*Hamburg Institute of International Economics, Germany (after September 2006)

Objectives

- To conduct more comprehensive and comparative research projects on migrant entrepreneurship that will cover different countries and cities and that will highlight the regional-geographical and cultural differences.
- To investigate the *internal* (i.e. motivation, performance), *external* (i.e. contribution to the city, to the country and to sustainability), as well as *cultural* and *success* factors in migrant entrepreneurship.
- To develop a research baseline in terms of a common methodology that includes a common questionnaire and a set of common criteria and indicators, therefore, to collect the same data and to develop a database for future comparative researches.

Description of work:

The work will be realized in two main steps. At the first step, a national survey on the development process of migrant entrepreneurship will be conducted. The following step will be an evaluation of the outcomes of national surveys in order to compare different countries at pan-European and trans-European level. The second step will focus on a city in each country while taking into consideration at least 3 groups including the native and two migrant groups. The aim is to investigate and compare native and migrant groups in terms of their motivation, performance, and their different behavior and approaches, in other words, cultural differences in entrepreneurship. The researches will evaluate also policy and institutional mechanisms at both national and city level. The details of the research lines are given below.

Research Lines

- A national survey on migrant entrepreneurship
 - Turkey
 - The Netherlands
 - The US
 - Italy
 - Germany (?)
- A pan-European / trans-European survey on migrant entrepreneurship
 - Migrant entrepreneurship in Europe: A comparative evaluation
 - Migrant entrepreneurship in Europe and the US: A comparative evaluation
- A city survey on migrant entrepreneurship (native+2 migrant groups)
 - Antalya (Turkish, Russian, German)
 - Amsterdam (Dutch, Turkish, Moroccan)
 - Chicago (American, Mexican, ?)
 - Ancona (Italian, Greek, ?)
 - Hamburg (?) (German, Turkish, ?)
- Policy and institutional mechanisms
 - National level (i.e. Ministries)
 - City level (i.e. Chamber of Commerce)

Methodology

As a methodology, the group will use common criteria and indicators as well as common questionnaires.

- National, European, Trans-European Level

To study on the basis of selected criteria and indicators (quantitative indicators such as economic indicators (i.e. self-employment and unemployment rates and social indicators (i.e. education level))

- City and Firm Level

To apply a common questionnaire

Levels

The planned researches will enable to evaluate the key factors in migrant entrepreneurship at different levels from firm level to trans-European level.

- Firm level (entrepreneur, enterprise)
- City level (Antalya, Amsterdam, Chicago, Ancona, Hamburg)
- National level (TR, NL, US, IT, DE)
- Trans-national level (Europe)
- Trans-European level (Europe and the US)

- Legal-institutional level (national and city level)

Deliverables

Research papers at national and international level:

- D.1: Research paper on migrant entrepreneurship in Turkey
- D.2: Research paper on migrant entrepreneurship in the Netherlands
- D.3: Research paper on migrant entrepreneurship in the US
- D.4: Research paper on migrant entrepreneurship in Italy
- D.5: Research paper on migrant entrepreneurship in Germany (?)
- D.6: Comparative paper on migrant entrepreneurship in Europe
- D.7: Comparative paper on migrant entrepreneurship in Europe and the US

Research papers at city level:

- D.8: Research paper on migrant entrepreneurs (Russian and German) in Antalya
- D.9: Research paper on migrant entrepreneurs (Turkish and Moroccan) in Amsterdam
- D.10: Research paper on migrant entrepreneurs (Mexican) in Chicago
- D.11: Research paper on migrant entrepreneurs (Greek ?) in Ancona
- D.12: Research paper on migrant entrepreneurs (Turkish) in Hamburg (?)

Publications

The results of the both national/trans-national and city surveys will be presented and discussed at several international conferences. To publish these papers as a special issue in an international journal is also planned.