



INTERNATIONAL SUMMER SCHOOL

VALUING CULTURAL DIVERSITY IN CITIES: CHALLENGES TO CULTURAL ECONOMICS



ISLAND OF PROCIDA, 4 - 8 SEPTEMBER 2009

INTERNATIONAL SUMMER SCHOOL

**VALUING CULTURAL DIVERSITY IN CITIES:
CHALLENGES TO CULTURAL ECONOMICS**

Island of Procida, 4-8 September 2009

Chairs

Patrizia Riganti

The University of Nottingham, England

Luigi Fusco Girard

“Federico II” University of Naples, Italy

David Throsby

Macquarie University, Sydney, Australia

Aims:

The Summer School is organised into “training” and “symposium” components. The main training part covers the first 3 days, whilst the symposium takes place in the last 2 days.

During the first part of the summer school, PhD researchers and postgraduate students will be introduced to the concepts of cultural diversity and sustainable development, and the available cultural economics valuation methods to assess diversity.

The second part of the summer school, the international symposium, will see the participation of world experts on cultural economics, regional science and conservation of tangible and intangible heritage.

Cities are the place where diverse identities come into contact. These identities find their expression in form of tangible and intangible heritage. Such cultural diversity in a city needs to be preserved, since it ensures the resilience of the “system city”.

The symposium will aim to discuss the above issues within the cultural economics perspective. It is organized into 4 main sessions: cultural diversity and challenges to cultural economics; the economic value of tangibles: cultural diversity and heritage in cities; the economic value of intangible: the case of languages; best practices in conservation.

The summer school is organised by the University of Nottingham,

In collaboration with:

VI European Framework network of excellence “Sustainable development in a diverse world” (<http://www.susdiv.org>),

“Federico II” University of Naples (Department of Conservation of Architectural and Environmental Assets)

Istituto Universitario Orientale, Naples

English is the official working language.

DETAILED PROGRAMME

SEPTEMBER 4

PART 1. INTRODUCING CULTURAL DIVERSITY
Chairs: Patrizia Riganti, Luigi Fusco Girard

- 9:15 h Official Opening of the summer school with local organizers, local authorities and SUS.DIV representatives
- 9:30 h “Economic issues in valuing cultural diversity”
ANYL MARKANDYA
Basque Centre for Climate Change - Klima Aldaketa Ikergai
- 10:30 h Debate
- 11:00 h Coffee Break
- 11:15 h “The link between tangible and intangible heritage: the need for Preservation”
LUIGI FUSCO GIRARD & PATRIZIA RIGANTI
University Federico II, Naples Italy & University of Nottingham, United Kingdom
- 12:15 h Debate
- 13:00 h Lunch

SEPTEMBER 4

PART 2. INTANGIBLE ASSETS AND CULTURAL DIVERSITY
Chair: Pietro Rostirolla

- 14:00 h The work of SUS.DIV on language diversity
DURK GORTER
Ikerbasque / University of the Basque Country. Donostia-San Sebastián
- 14:30 h “Language diversity: an environmental economics perspective”
PAULO NUNES
FEEM and University of Venice. Venice. Italy
- 15:10 h “The Economics of Multilingualism. A case study”
LAURA ONOFRI
FEEM and University of Venice. Venice. Italy
- 15:50 h Coffee Break
- 16.10 h “Public-private partnership and tangible assets”
PIETRO ROSTIROLLA
Istituto Universitario Orientale, Naples, Italy
- 17.00 h Closing

SEPTEMBER 5**PART 1. INTRODUCING VALUATION METHODS****Chair: Paulo Nuñez**

- 9:15 h “Foundations of micro-economic theory”
LAURA ONOFRI
FEEM and University of Venice. Venice. Italy
- 10:00 h “Overview of valuation methods”
PAULO NUNES
FEEM and University of Venice. Venice. Italy
- 11:00 h Coffee Break
- 11:15 h “Economic methods in the study of cultural heritage”
PATRIZIA RIGANTI
University of Nottingham. Nottingham. United Kingdom
- 12:00 Panel Discussion
“The Economic Evaluation of Tangible and intangible goods”
CHAIR: ANYL MARKANDYA
Basque Centre for Climate Change - Klima Aldaketa Ikergai
- 13:00 h Lunch

SEPTEMBER 5**PART 2. VALUING LINGUISTIC DIVERSITY****Chair: Durk Gorter**

- 14:00h “Linguistic diversity and multilingualism”
DURK GORTER
Ikerbasque / University of the Basque Country. Donostia-San Sebastián
- 14:40 h “Research methods in the study of linguistic diversity in education”
JASONE CENOZ
University of the Basque Country. Donostia-San Sebastián
- 15:20 h “Linguistic diversity in South Africa”
KATHLEEN HEUGH
University of South Australia
- 16:00 h Coffee Break
- 16:15 “Linguistic diversity in India”
RAJESH SACHDEVA
Central Institute of Indian Languages, Mysore, India
- 17:00 h Closing

SEPTEMBER 6

UNDERSTANDING CULTURAL CAPITAL

Chair: Patrizia Riganti

10:00 h “Cultural capital and social capital: cultural economics perspective”

DAVID THROSBY

Macquarie University, Sydney, Australia

11:00 h Coffee Break

11:15 h Panel Discussion

“Cultural capital and cultural diversity valuation”

CHAIR: DAVID THROSBY

Macquarie University, Sydney, Australia “

12.30 Closing

Free afternoon

INTERNATIONAL SYMPOSIUM

**VALUING CULTURAL DIVERSITY IN CITIES:
CHALLENGES TO CULTURAL ECONOMICS**

Island of Procida, 7- 8 September 2009

SEPTEMBER 7

- PART 1. CULTURAL DIVERSITY AND CHALLENGES TO CULTURAL ECONOMICS**
Chairs: Patrizia Riganti and Luigi Fusco Girard
- 9:00 h Official Opening of the symposium with local organizers, local authorities and UNESCO/ICOMOS representatives
- 9:30 h Introduction of SUS.DIV network and its research
DURK GORTER.
Ikerbasque / University of the Basque Country. Donostia-San Sebastián
- 10:00 h “Cultural diversity in the face of global economic crisis: cultural economics perspective”
DAVID THROSBY
Macquarie University, Sydney, Australia
- 10:40 h “Biodiversity and cultural diversity”
ANYL MARKANDYA
Basque Centre for Climate Change - Klima Aldaketa Ikergai
- 11:20 h Coffee Break
- 11:40 h "Cultural monitoring: how to account for cultural values?"
ARJO KLAMER
Erasmus University of Rotterdam, The Netherlands
- 12:30 h **LUIGI FUSCO GIRARD**
“Sustainability and urban resilience: the role of cultural heritage”
University Federico II, Naples Italy
- 13:00 h Lunch

SEPTEMBER 7**PART 2. THE ECONOMIC VALUE OF TANGIBLES: CULTURAL DIVERSITY IN CITIES**
Chair: David Thorsby

- 14:00 h “The valuation of cities social capital: approaches”
PETER NIJKAMP
Free University, Amsterdam, The Netherlands
- 14:40 h “Valuing cultural diversity in cities”
PATRIZIA RIGANTI
University of Nottingham, United Kingdom
- 15:10 h “The Heritage Game: the economics of cultural assets”
ILDE RIZZO
The University of Catania, Italy
- 15:50 h Coffee Break
- 16:10 h “Diversity in Amsterdam”
JORIS RIJBROEK
Platform Amsterdam Samen
- 16:40 h Panel Discussion
- 17:30 h Closing

SEPTEMBER 8**PART 1. THE ECONOMIC VALUE OF INTANGIBLES: THE CASE OF LANGUAGES**
Chairs: Durk Gorter and Jasone Cenoz

- 9:00 h Introduction
CECILE DUVELLE
Chief of the Intangible Cultural Heritage Section, UNESCO
- 9:30 h “ICOMOS work for the preservation of tangible and intangible heritage”
GUSTAVO ARAOZ
President of ICOMOS International
- 10:10 h “Intangible heritage conservation and valorisation”
XAVIER GREFFE
Université Paris 1, Centre d’Economie de la Sorbonne, France
- 10:50 h Coffee Break
- 11:10 h “The economics of languages”
FRANÇOIS GRIN
Università della Svizzera Italiana, Lugano, Switzerland
- 11:50 h Panel Discussion
- 13:00 h Lunch

SEPTEMBER 8

PART 2 *BEST PRACTICES IN CONSERVATION*
Chairs: Patrizia Riganti and Luigi Fusco Girard

14:00 h “Conservation of tangible and intangible heritage”
CHRISTIAN OST
Getty Conservation Institute, Los Angeles, USA

14:45 h “Conservation best practices in a globalised world”
JOHN STUBBS
World Monuments Fund

15:30 h Panel discussion

16:00 h Symposium and summer school closing