



**EURODIV  
Newsletter  
Third issue,  
November 2007**

**The first channel of  
communication on  
cultural diversity  
in Europe!**



Dear researcher,

Welcome to the third issue of the EURODIV Newsletter. This issue focuses on the third Conference on “Diversity in cities: Visible and invisible walls” that was organised by University College London (UCL) on 11-12 September 2007 in London, UK.

The EURODIV Newsletter is dedicated to all those that over the last few years have shown interest in research on cultural diversity in Europe. You may have been involved in ENGIME, the Network on “Economic Growth and Innovation in Multicultural Environments” that in 2001 launched research on cultural diversity from a multidisciplinary viewpoint. You may have joined the EURODIV community by participating in its first two Conferences, or by simply having contacted us to seek more information on them.

The EURODIV Newsletter is a unique channel of communication for all researchers, stakeholders, interested parties and policy-makers with an interest in cultural diversity. It has a threefold objective:

- 1) To circulate information about EURODIV, its Conferences and outputs;
- 2) To stimulate the debate on cultural diversity and related topics;
- 3) To create a virtual community of researchers and relevant stakeholders from different disciplines and backgrounds that come together to share their experiences in a process on reciprocal teaching and learning.

The format of the EURODIV Newsletter is reader-friendly. As part of the EURODIV’s intent of getting everybody directly involved in its initiatives, we welcome any comments and suggestions that you may have to make it more attractive and to add content to it.

The Newsletter is also available on the project official web site at [www.susdiv.org](http://www.susdiv.org).

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## What is EURODIV?

### All you want to know about cultural diversity in Europe!

#### Rationale and objectives

EURODIV (Cultural Diversity in Europe: A series of Conferences, contract no. MSCF-CT-2004-516670) is a project co-financed by the FP6 Marie Curie Actions Programme of the European Community. The project started on 1 January 2006 and will last 4 years.

EURODIV is a flagship European network on cultural diversity. It aims to organise a series of five Conferences on the understanding of cultural diversity in Europe and on the ways of dealing with diversity and its dynamics in the globalisation era. It fills the gap in current research on this topic by providing an interdisciplinary and multidimensional approach to the many issues of cultural diversity.

The springboard of EURODIV is the Universal Declaration on Cultural Diversity adopted by UNESCO in 2001. The UNESCO Declaration states that “cultural diversity is as necessary for humankind as biodiversity is for nature” (Art 1) and that it is “one of the roots of development understood not simply in terms of economic growth, but also as a means to achieve a more satisfactory intellectual, emotional, moral and spiritual existence (Art 3)”.

EURODIV’s approach to cultural diversity is unique. It interprets cultural diversity as a dynamic asset rooted in our diverse heritage. This asset needs to be valorised rather than merely protected. The project sees cultural diversity as a concept that it is embedded in specific social, economic and political frameworks reflecting power relations within European society.

Five themes have been identified to design a training and research path that improves the understanding of cultural diversity and the ability of dealing with it:

- 1) Understanding diversity
- 2) Diversity in organisations: delineating processes and management practices
- 3) Diversity in cities: visible and invisible walls
- 4) Diversity in cities: new models of governance
- 5) Dynamics of diversity in the globalisation era

## Who is behind EURODIV?

EURODIV is co-ordinated by Fondazione Eni Enrico Mattei, FEEM, Italy, in the person of Valeria Papponetti, [valeria.papponetti@feem.it](mailto:valeria.papponetti@feem.it).

Three outstanding European Institutes with reckoned research experience in cultural diversity are involved in the project:

- 1) Katholieke Universiteit Leuven, K.U. Leuven, Belgium, scientific leader: Prof. Maddy Janssens, [Maddy.Janssens@econ.kuleuven.be](mailto:Maddy.Janssens@econ.kuleuven.be)
- 2) University College London, UCL, UK, scientific leader: Prof. Sandra Wallman, [sandrawallman@waitrose.com](mailto:sandrawallman@waitrose.com) and Prof. Susanne Kuechler, [s.kuechler@ucl.ac.uk](mailto:s.kuechler@ucl.ac.uk)
- 3) Istituto Psicoanalitico per le Ricerche Sociali, IPRS, Italy, scientific leader: Dr Raffaele Bracalenti, [iprs.it@ipris.it](mailto:iprs.it@ipris.it)

The questions raised by cultural diversity are multidimensional and require an interdisciplinary effort. This is why the EURODIV partnership holds different expertise in macro-areas of cultural diversity: economics, psychology, social sciences, bioethics, anthropology, and organisation studies. The EURODIV partnership can count on a long-standing collaboration. All EURODIV partners were in fact involved in ENGIME, the thematic network on “Economic Growth and Innovation in Multicultural Environments” that in 2001 launched research on cultural diversity from a multidisciplinary viewpoint. For more information on ENGIME, please visit the project web site at [www.feem.it/engine](http://www.feem.it/engine).



London eye



































